



In order to assist in your membership recruiting efforts during these extraordinary times, I'm announcing effective immediately and for the remainder of this term the Department will contribute \$100 to your post for all new Life Members added to your rolls.

This is a change from the original program and from the modification announced a few months ago. With this change the Department will contribute \$100 to your post for ANY new Life Member.

We expect the Post to match the \$100 DPA contribution; thereby making the Life Membership very affordable by reducing the cost by a total of \$200.

Due to this unprecedented action, we will be discontinuing the Life Member Recruiting Program (Posts) whereby posts with 500 and fewer members received \$400 for every four new life members recruited, and posts with over 500 members received \$400 for every seven new life members recruited. This program is discontinued effective immediately.

We look forward to transferring cash incentives to your post account as you increase your Life Membership.

Remember one of the keys to a strong and viable post is a solid foundation of Life Members.

VFW LIFE MEMBER FEE SCHEDULE	
AGE	FEE
18-30	\$425.00
31-40	\$410.00
41-50	\$375.00
51-60	\$335.00
61-70	\$290.00
71-80	\$225.00
80+	\$170.00

Never pay annual dues again * Lifetime subscription to *VFW Magazine* * VFW Store Catalog discounts * Lifetime support of VFW programs & veterans' rights * Save money over paying annual dues * Accidental life insurance * Much more!

Life membership fees are based on age as of Dec. 31st of the year that they are billed.

Yours in comradeship,

Kenneth A. Stein
 Commander
 Department of Pacific Areas
 Veterans of Foreign Wars of the United States
Veterans Are Our Business