

Dear Comrade Hayward,

I am the Post Commander for VFW Post 3457. I thank you for being a part of our Post and hope you continue as a member. I am writing you to let you know of an opportunity to become a life member and do away with those annual dues forever. Our Department Commander, in support of a national membership drive, has promised a \$100 discount to each annual member that converts to life membership. Our post has dedicated an additional \$100 discount to each annual member that converts to life membership. This amounts to a \$200 discount for you to convert to life membership. The life membership cost is based on your age as of December 31. The breakdown is as follows:

Age	Original Cost	with Discount
Through Age 30	\$425	\$225
31-40	\$410	\$210
41-50	\$375	\$175
51-60	\$335	\$135
61-70	\$290	\$90
71-80	\$225	\$25
81 and over	\$170	No Cost

As a life member you will avoid annual dues and renewals; you can maintain your membership in any Post you choose, worldwide; you will never pay any increased dues; and you get a 10% discount on exclusive VFW Store merchandise for the first year.

Our Post also enjoys benefits from the increased level of life memberships. Each life member increases the Post's annual membership stipend from VFW National Headquarters.

Your membership means a lot to me and to our Post. If you would like to convert to Lifetime Membership, please let me know and we can arrange it right away. I think your annual membership dues are coming up. I hope you agree it would be better to convert to a lifetime member instead of paying the annual dues.

You can reach me anytime at the numbers below or this email if you have anything you would like to present to the Post or have questions about what we are doing for the community. We are always trying to encourage our members to take an active role in the administration of the Post. If you are interested in joining us for the membership meeting every 2nd Tuesday of the month, you are always welcome. I hope you have a chance to visit us again soon.

Yours in Comradeship,

Joey McDoulett, Commander