



## Robert W. Zaher Post 2485

Angeles City, Philippines  
District VII Department of  
Pacific Areas



March 11, 2022

MEMORANDUM FOR: VFW Department of Pacific Areas (DPA) Officers,  
VFW DPA District I through VII Officers,  
VFW DPA Post Officers and Members.

SUBJECT: 2022 DPA Convention Book Advertisement Pricelist

Greetings Comrades,

Robert W. Zaher Post 2485 in Angeles City, Philippines is proud to host the 56<sup>th</sup> Annual VFW Department of Pacific Areas Convention and 53<sup>rd</sup> Annual Military Order of the Cootie Grand Scratch scheduled for June 12 to June 16, 2022 at the Oasis Hotel Angeles City, Pampanga, Philippines.

Listed below is the pricelist for advertisements in the 2022 DPA Convention Book with no price hike since the last in-person DPA Convention. A friendly reminder that all Districts, Posts and Pup Tents are required to purchase one full page color ad and are highly encouraged to sell and or purchase additional advertisements in the DPA Convention Book to help raise revenue and rebates for your respective District, Post and Pup Tent with the standard 50% rebate for ads after the first \$500.00 worth of ads are sold and a rebate of \$0.50 for each booster submitted after 35 boosters.

- Full page color: \$200
- 1/2 page color: \$100
- Full page black & white: \$100
- 1/2 page black & white: \$50
- Business card page: \$100 (10 business cards on each page)
- Booster names: \$2 each
- Back cover of Convention Book: \$400
- Inside back cover: \$300

Please email all your District, Post, Pup Tent, Business/Individual advertisements and Boosters to: [2485ADJ@gmail.com](mailto:2485ADJ@gmail.com) The deadline is 15 May 2022.

Yours in comradeship and service,

Eric Zarriello  
Commander  
Robert W. Zaher Post 2485

OFFICIAL:

Janet Alford  
Adjutant